ORACLE
Hospitality

OPERA Cloud
Reporting & Analytics

Data drives every aspect of hospitality operations, from revenue management and staffing to marketing and guest experience. Oracle Hospitality OPERA Cloud Reporting & Analytics transforms operational and financial data into actionable insights. Designed specifically for hotels, resorts, and casino properties, this solution centralizes property, regional, and corporate data into a single source. With intuitive reporting, advanced analysis tools, and secure cloud access, your teams can make smarter decisions quickly and confidently.

By consolidating operational, financial, and guest data into one trusted system, Reporting & Analytics eliminates the inefficiencies of multiple disconnected tools. Decision-makers can focus on interpreting insights rather than reconciling data, leading to better performance across the organization.

Reporting & Analytics is part of the OPERA Cloud Platform and is an included solution for OPERA Cloud Foundation subscriptions.

Experience a seamless check-in with your data

Users Harness the full potential of your data with intuitive tools designed for diverse business needs. Users can choose from hundreds of datapoints to perform ad-hoc analyses, applying custom calculations and expressions to generate new metrics or key performance indicators tailored to unique requirements. Whether calculating standards like Average Daily Rate (ADR) or creating property-specific measures, Reporting and Analytics makes powerful data manipulation accessible to all. Field-level detail, advanced functions like ranking or string trimming, and the ability to quickly generate custom reports ensure managers and teams can easily measure and report on what matters most.

From insight to impact

With OPERA Cloud Reporting & Analytics, the effect on performance is tangible:

- Consistent metrics across the enterprise, aligned reporting across properties, regions, and currencies.

- Rapid, confident decision-making, access to the right data when and where it's needed.

- Work without limits, in a web browser, in Microsoft Office, on mobile, and directly from OPERA Cloud.

- Team alignment at every level, share dashboards and reports across departments and leadership

- Intelligence that understands hospitality, tailored analytics for operations, sales, events, and revenue management.

Reporting & Analytics doesn't just present data, it equips every role to act on it, driving operational excellence, revenue growth, and unforgettable guest experiences.

Dashboards for smarter, faster decisions

Unlock comprehensive, real-time visibility into your business with interactive dashboards designed for every role and function. Instantly access operational and financial performance metrics on a single screen, then explore deeper insights with intuitive drill-down features. Both templated and fully customizable dashboards can be easily shared across teams, fostering alignment and transparency throughout your organization. Tailor your dashboards to your unique needs by combining frequently used reports side by side, saving time and keeping critical data in context. Example dashboards include Property Overview, Financials, and Reservations, each equipped with flexible filters such as property, business date, or market segment. Instantly view key performance indicators like revenue, occupancy, room-type performance, reservation trends, and financial summaries, empowering managers and executives with the actionable insights needed to drive confident, data-driven decisions.
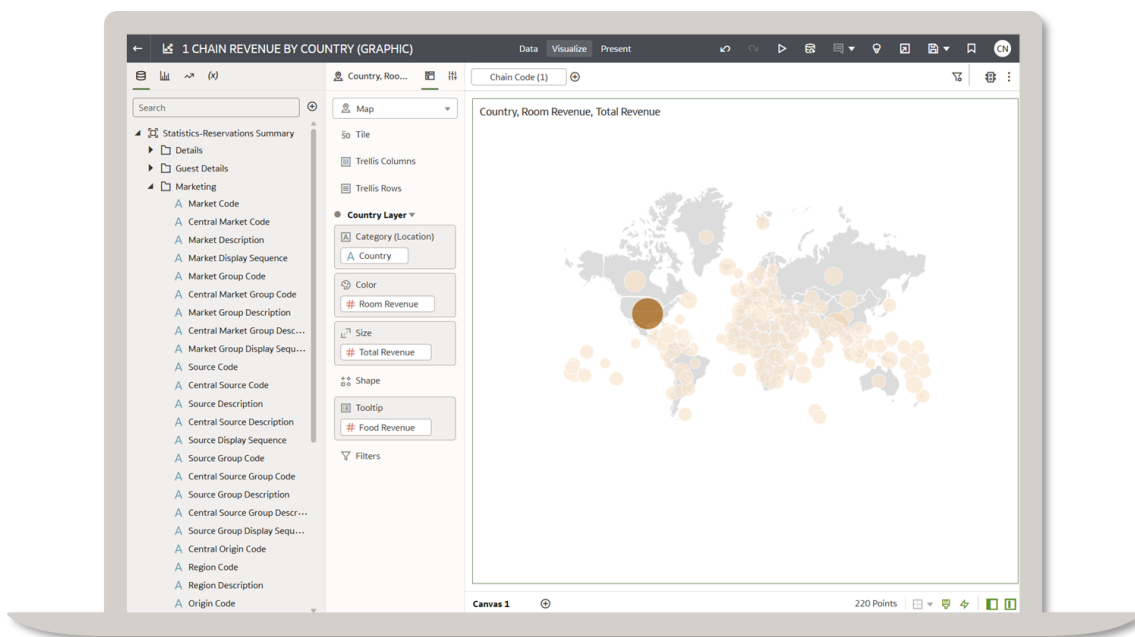

Figure 1: Data Visualizer helps you see the data you need quickly

Advanced visualization & seamless data integration

Turn complex data into clear, actionable insights. Reporting & Analytics offers over twenty visualization types, including line charts, bar graphs, pie charts, pivot tables, and more, allowing every user to choose the format that best fits their needs. The intuitive Visualizer tool not only recommends the optimal chart style for your dataset, but also saves time by instantly presenting information in an easy-to-understand format. For even deeper insight, integrate spreadsheet and external data sources and combine them with OPERA Cloud data to analyse performance holistically. Visualizations can be shared, customized, and combined to help your team quickly identify trends, spot opportunities, and stay a step ahead.

Enterprise reporting and central currency conversion

Enterprise reporting conversion capabilities allow organizations to standardize reporting across multiple properties, brands, and regions. Property-level OPERA Cloud codes such as source or market code can be aligned with enterprise-level definitions to ensure consistent and accurate data.

When Central Currency functionality is enabled, users can define conversion rules based on enterprise-level buy rates. This ensures that reports can be generated across portfolios dealing with multiple currencies and provides a unified reporting value for financial analysis at any level.

Imagine every employee performing at their best

Reporting and Analytics empowers every role in the organization, from top-level executives to front desk staff, by delivering the right information, in the right format, at the right time. The solution adapts to the needs of each user, enabling better decisions and faster action.

Examples of role-specific value include:

- **Corporate/Area Revenue Managers:** Easily compare performance across multiple properties and evaluate year-over-year trends within each. Using a Line-Bar combination chart for measures such as ADR, total revenue, or RevPAR, managers can quickly spot top performers and identify properties needing attention.

- **Property General Managers:** Access high-level overviews or drill into key performance metrics like room revenue and occupancy rate. Personalized daily summaries provide snapshots of business operations, with comparisons for the past 24 hours, Same Time Last Year (STLY), Month to Date (MTD), and Year to Date (YTD). With these insights, GMs can monitor trends, evaluate progress, and act with confidence.

- **Front Office Managers:** Monitor front desk operations in real time with visibility into arrivals, departures, and occupancy forecasts. Quickly identify check-in bottlenecks, booking pace, and review daily room revenue against targets. Flexible reporting on guest profiles and stay patterns helps adjust staffing, personalize service, and maximize both guest satisfaction and operational efficiency.
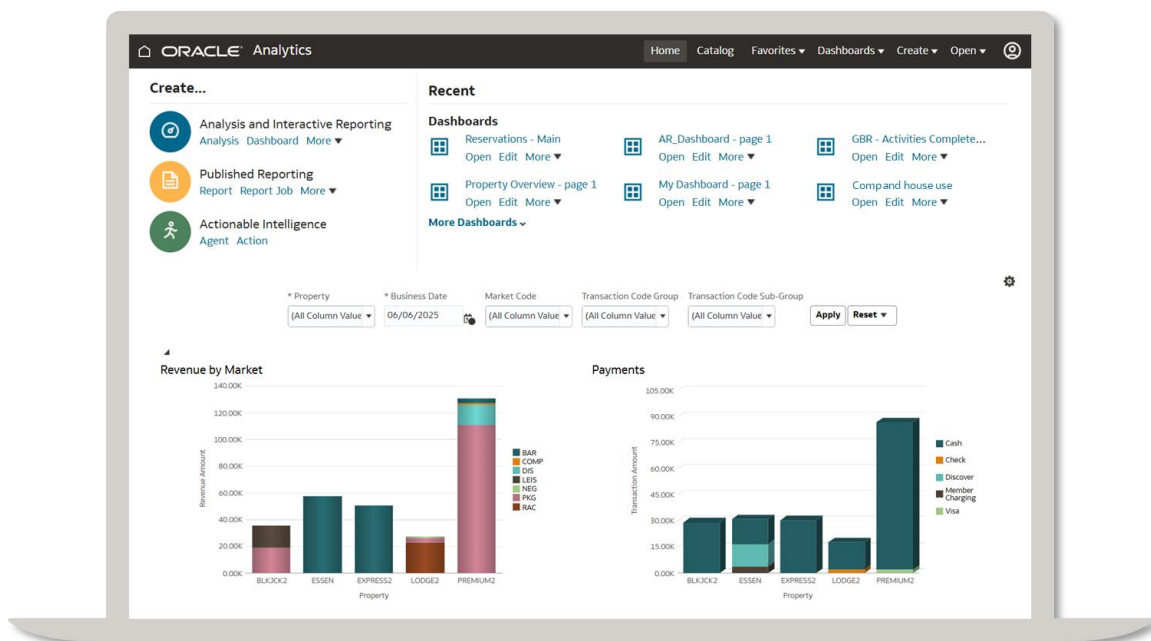

Figure 2: Monitor performance with role-based dashboards

Smart View for Microsoft Office

For teams that rely on Microsoft Office, Reporting & Analytics integrates with Oracle Smart View for Office, allowing users to work directly within Excel, Word, or PowerPoint. This functionality enables live access to reporting and analytics data, the ability to edit and refresh reports, and the option to merge OPERA data with existing spreadsheets. Charts, tables, and visualizations can be exported into properly formatted Microsoft Office documents for immediate use.

Related products

Oracle Hospitality Payment Cloud Service compliments additional solutions on the OPERA Cloud platform, including:

- OPERA Cloud Property Management System
- OPERA Cloud Sales and Event Management
- OPERA Cloud Loyalty Cloud Service
- OPERA Cloud Distribution
- OPERA Cloud Guest Engagement and Merchandising

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