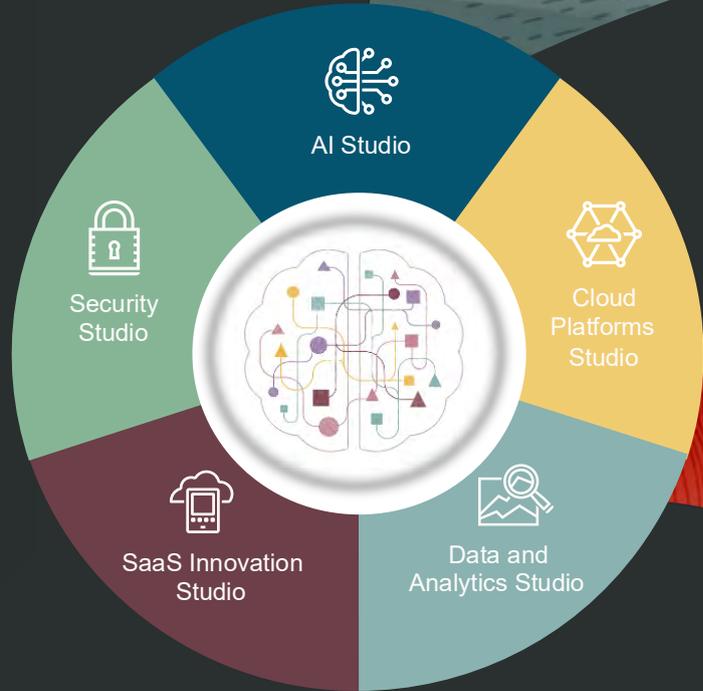


*Co-Innovate.*  
*Adopt.*  
*Elevate.*

Powered By **Oracle Innovation Studios**

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**ORACLE**  
Customer Success  
Services



# Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, timing, and pricing of any features or functionality described for Oracle's products may change and remains at the sole discretion of Oracle Corporation.

# Every transformation begins with a question

## *What if?*

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*What if* your technology could deliver more value?

*What if* you adopted Artificial Intelligence (AI) today, how could things change?

*What if* innovation became your competitive edge?



# Oracle Innovation Studios

Driving value realization and adoption

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With Oracle Innovation Studios, a part of Customer Success Services (CSS), we help you turn strategic questions into measurable business outcomes by bringing together the full power of the Oracle ecosystem across AI, SaaS, Data and Analytics, Security, and Cloud Platform through a modern network of five innovation studios built for co-innovation.

You can choose from flexible service packages and ready-to-deploy solutions to accelerate adoption, streamline operations, and achieve measurable impact. So, you can move from insight to impact faster.

# Oracle Innovation Studios: The Five Studios

One goal: Your success

## Solve real business challenges with AI

The AI Studio co-creates intelligent solutions to address real problems and scale impact using SaaS AI, OCI AI, Oracle Database 26ai\*, Redwood Services, and more.

## Strengthen security as you scale

The Security Studio co-innovates with you to build intelligent, scalable solutions for security at scale, including SaaS security, cloud security, IAM modernization, and more.

## Get more value from Oracle Fusion

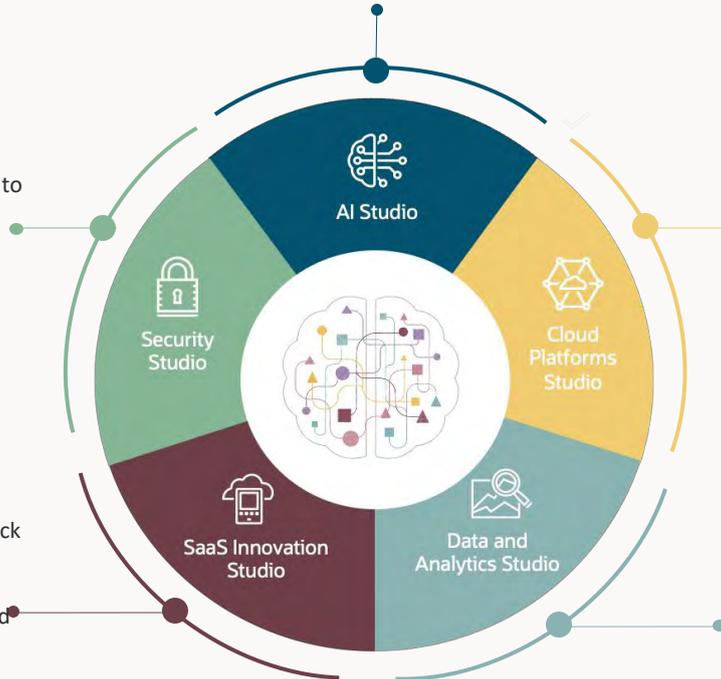
The SaaS Innovation Studio helps you unlock Oracle Fusion's full potential for agility, resilience, and better outcomes, with new feature adoption, industry AI solutions, and more.

## Unlock more value from your cloud investment

The Cloud Platforms Studio supports your transition to advanced cloud innovation with AI-driven digital services, and more.

## Turn complex data into business advantage

The Data and Analytics Studio helps you transform complex data into intelligent, scalable solutions using Fusion Data Intelligence Services, Data Management, modernization, AI accelerators, and more.



\*Oracle Database 23ai is now Oracle AI Database 26ai.

# Empower Your Innovation Journey with Us



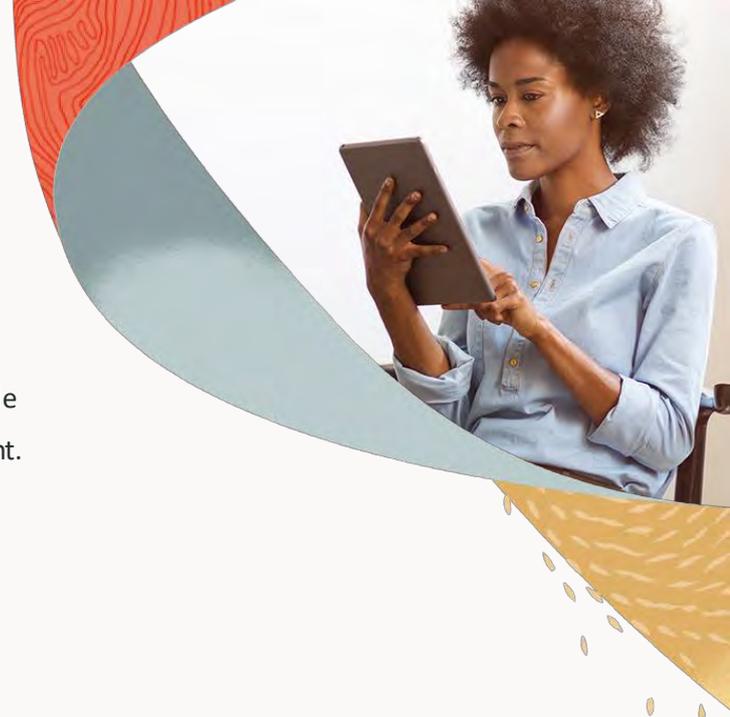
**Harness** AI innovations on Oracle Fusion Applications, OCI, and Oracle Database 26ai to improve productivity and maximize your investment.



**Enhance** operational efficiency with our unique solutions across AI, Data and Analytics, SaaS Innovations, Security and Cloud Platforms.



**Elevate** your know-how and build a roadmap with design-thinking workshops that help you gain expert insights to keep pace with innovation.





## How it works

Oracle Innovation Studios Service co-innovates with you to address real-world challenges, drive adoption, and maximize the long-term value of your investment.

# 1

## DISCOVER

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**Understand business problem, assess feasibility, and identify highest-value opportunities**

### Deliverables

Problem Statement and Use Case Brief, Data Discovery and Feasibility, Value Hypothesis, and Prioritization

1 week

# 2

## DESIGN

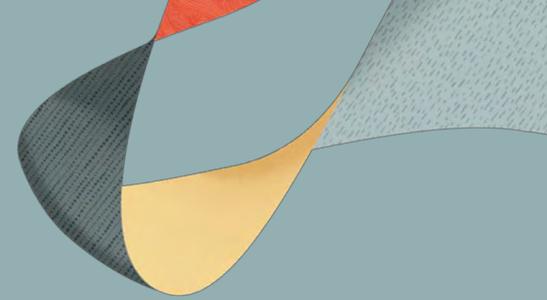
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**A validated AI use case from Discover is transformed into a detailed, build-ready solution blueprint with a working prototype**

### Deliverables

Detailed Requirements, Future-State Journey and UX Flow, AI/LLM Model Design, Architecture, Metrics, and working prototype

2 week



# 3

## BUILD

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**Build Phase is where the designed AI solution is developed, configured, and validated into a working AI application through an MVP/Pilot.**

### Deliverables

Pilot and Model Artifacts, Data Pipelines, Prompt Flows and Evaluation, Integration, and Test Cases

4 week

# 4

## SCALE

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**Scale Phase is where an Minimum Viable Product (MVP) is expanded to broader users, geographies, and processes as well as to a high-performance, resilient, and scalable production capability.**

### Deliverables

Production-Ready Model, UAT Sign-off and Go-Live, Monitoring Dashboards, Security Compliance, and Training

5 week

# 5

## IMPROVE

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**Continuous optimization stage of an AI project where the solution is monitored, refined, and enhanced after deployment.**

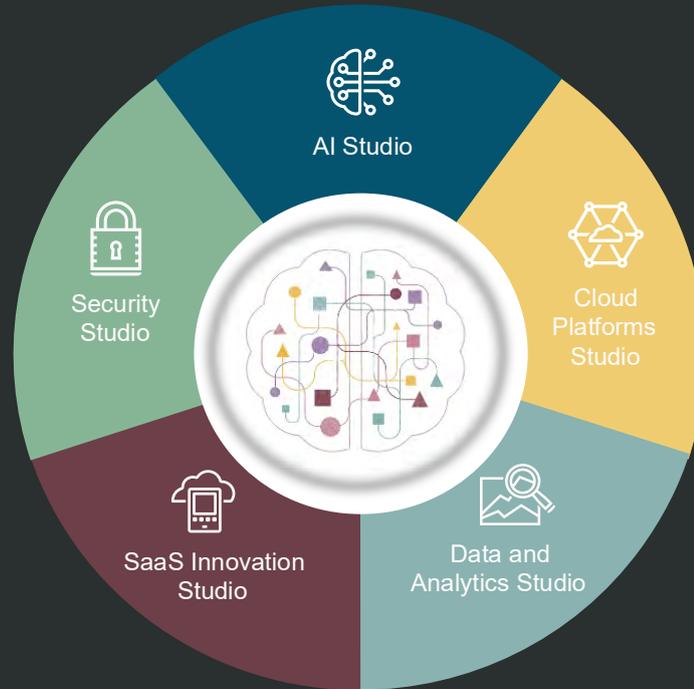
### Deliverables

Enhancement Backlog, Retraining and Optimization, Drift Reports, Value Realization, and Roadmap

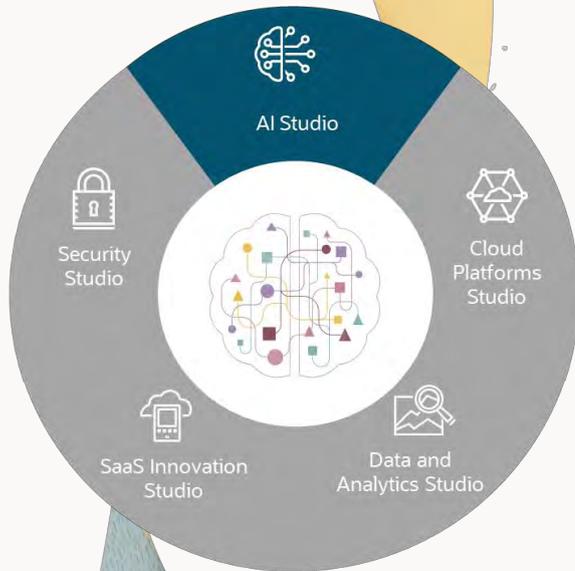
Continuous



# Five Studios, One Goal: Customer Success



# Move from AI potential to business impact



## The challenge

Many businesses get stuck at AI experimentation, with pilots stalling and features underutilized. AI Studio bridges this gap, bringing structure and expertise to quickly turn AI potential into real business impact using Oracle SaaS, OCI, and Oracle Database 26ai.

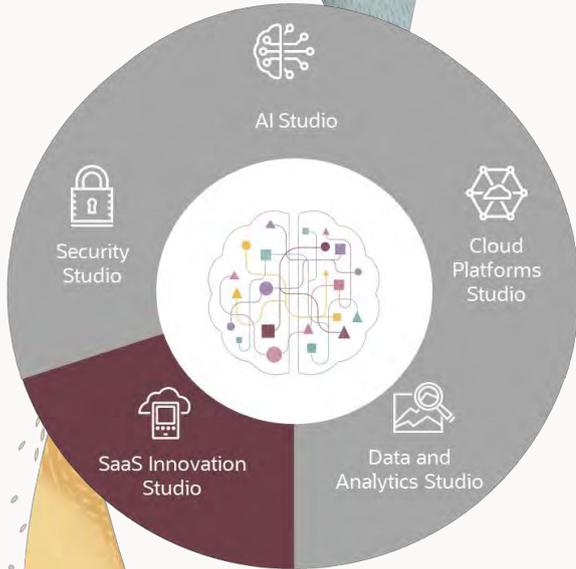
## How we co-innovate

- Co-innovate quickly with ready assets and AI accelerators
- Activate embedded AI across HCM, ERP, and SCM
- Create AI agents for tasks like support, analytics, and RAG
- Access industry-specific solutions, from energy to fraud detection
- Get expert guidance on controls, integration, and ROI
- Receive full support from assessment to adoption and scale

## The outcome

- Reduction in costs and manual effort via embedded AI in HR workflows
- Faster invoice processing with GenAI on OCI
- AI agents that turn unstructured data into real-time decisions

# Unlock the full value of Oracle Fusion Applications—faster and smarter



## The challenge

Organizations often underuse Oracle Fusion due to adoption and security challenges. SaaS Innovation Studio delivers targeted solutions to unlock value, simplify operations, and ensure future readiness.

## How we co-innovate

- AI assessments reveal optimization and value opportunities
- Experts help adopt new Oracle Fusion features with less customization
- Usage reviews boost productivity and adoption
- Tools and processes help improve agility and resilience
- Security assessments identify risks
- Remediation services strengthen access controls and data governance

## The outcome

- Higher adoption of embedded features, reducing the need for customizations
- Enhanced SaaS ROI through proactive issue resolution and future-ready configurations
- Improved security alignment to proactively address business risks
- Greater agility and resilience from seamless release adoption and automation

# Make decisions with real-time data

## The challenge

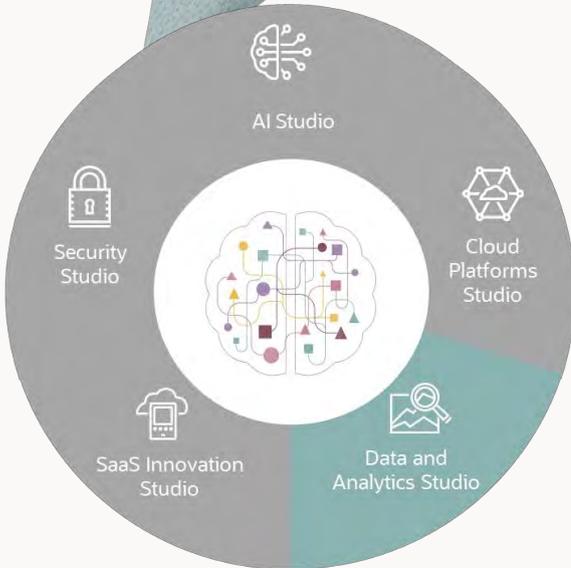
Data is your most valuable asset, if used effectively. Data and Analytics Studio unlocks enterprise insights, modernizes environments, and streamlines reporting, turning data into real business impact.

## How we co-innovate

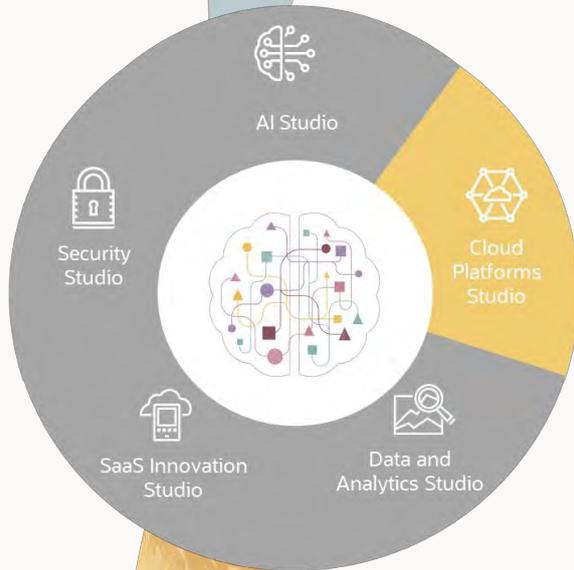
- Long-term reporting strategies for impactful analytics
- Prebuilt analytics accelerators with KPIs and dashboards
- Fusion Data Intelligence services speed decision-making and insights
- Modern analytics platforms optimized for performance and security
- Data management for lakes, warehouses, and real-time streams

## The outcome

- Co-innovate with experts in strategy, data, and design
- Deploy accelerators for fast analytics transformation
- Use industry-specific solutions and KPIs
- Scale data maturity with governance and performance tuning
- Integrate seamlessly with Oracle Fusion, OCI, and third-party sources



# Modernize your cloud and drive innovation



## The challenge

Enterprises operating in regulated environments face unique challenges of strict data, control, and security needs. Cloud Platforms Studio delivers Oracle Cloud anywhere, with automation and AI for secure, flexible modernization.

## How we co-innovate

- Cloud migration strategy with assessment and planning
- Improved control with observability and manageability services
- Built-in resilience through full stack disaster recovery
- Seamless tech workload migration
- Efficient database migration and consolidation
- Future-ready cloud database architecture design

## The outcome

- Enhanced ability to address industry and government regulations
- Improved operational efficiency and governance through AI
- Accelerated infrastructure modernization and hybrid cloud scalability
- Enhanced database performance across environments

# Turn security into a driver of trust and growth

## The challenge

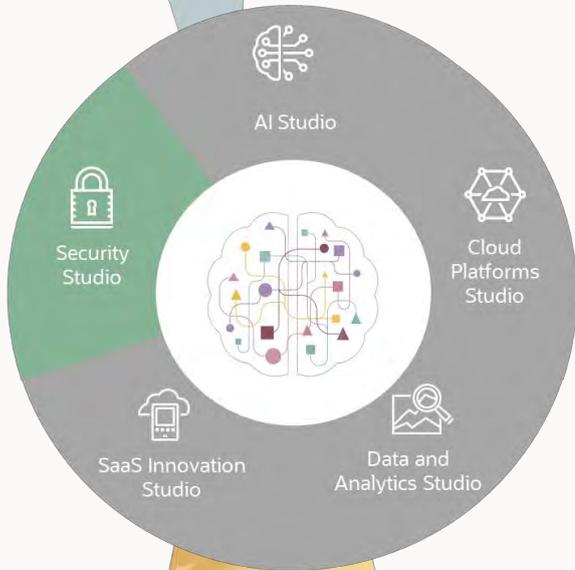
Security is now foundational to trust and growth. Security Studio helps you build resilient architectures, leverage Oracle cloud security, and stay ahead of risks across SaaS, IAM modernization, cloud security, AI, customer security governance and database.

## How we co-innovate

- Strengthen security with targeted assessments and enhancements
- Modernize identity platforms for improved access control and governance
- Define strategic security roadmaps for resilience, trust, and regulatory compliance

## The outcome

- Aligned with SaaS Security, IAM modernization, cloud security, AI security, customer security governance and database security
- Integrated, AI powered security through cross-studio collaboration
- Innovative frameworks accelerate security adoption
- Scalable models support governance and trust



# Oracle Innovation Studios Service

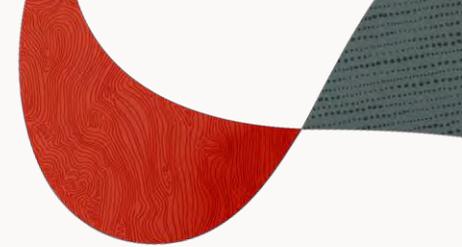
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Flexible service packages tailored  
for your innovation needs.



# Oracle Innovation Studios Service

Choose a package that suits your innovation needs



## SMALL

Innovation activities that start the innovation journey, like workshops or enabling embedded AI features

### Service features

- Workshop or embedded feature activation
- Analysis of functional and technical configurations or enablement of embedded features
- Governance and project management
- Guided discovery questionnaire
- Designated Technical Account Manager for service governance and single point of contact

## MEDIUM

Innovation activities that initiate pilot ideation projects, like AI Agent configuration and activating GenAI features in SaaS

### Service features

- Pilot ideation projects
- Set up and configure the pilot environment, configure relevant services, and demonstrate the functioning pilot
- Governance and project management
- Evaluation and analysis of readiness
- Designated Technical Account Manager for service governance and single point-of-contact

## LARGE +

Innovation activities that execute full production adoption projects, like document invoice automation or AI Agent creation

### Service features

- Comprehensive adoption projects  
Execute innovation activities to scale in a test environment, conduct unit testing, assist with UAT, and perform production cutover
- Governance and project management
- Configure prerequisites
- Designated Technical Account Manager for service governance and single point-of-contact

+ Note: Services are configurable for early adopters based on project scope.

# Who we are

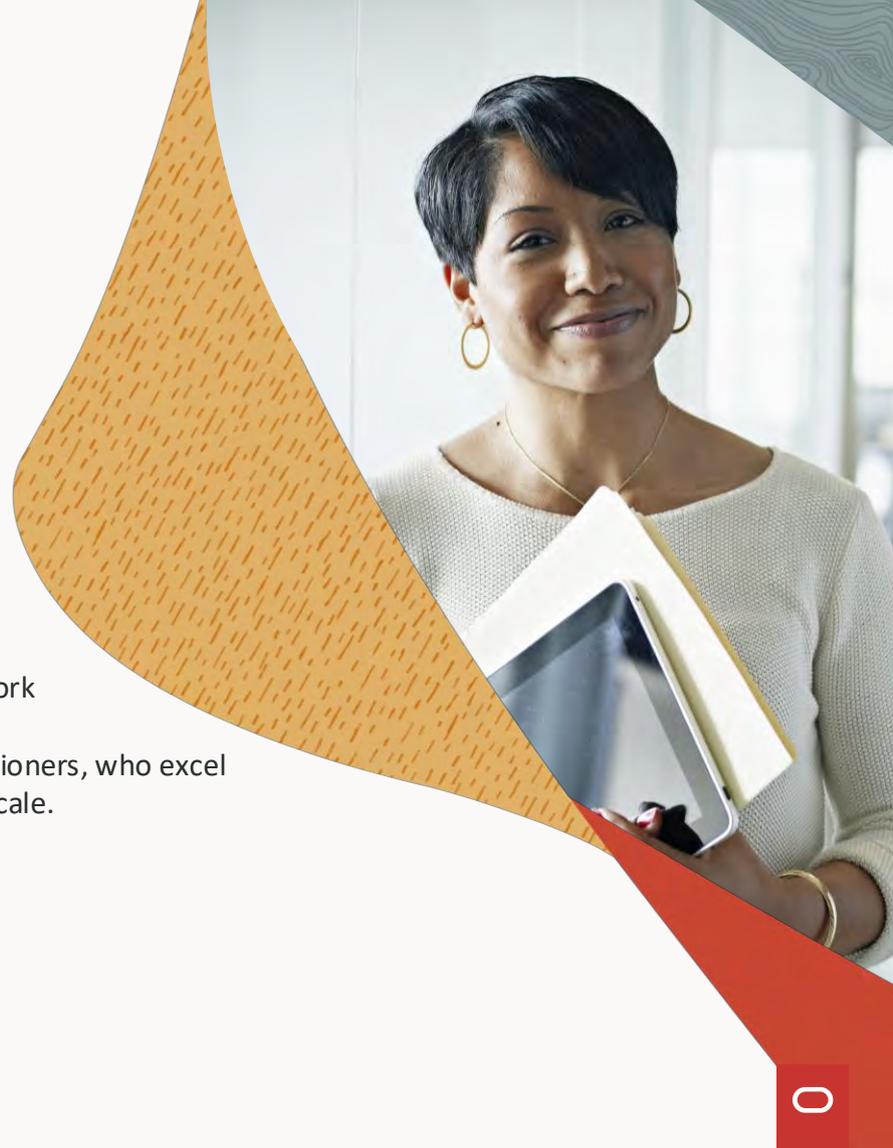
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Oracle Innovation Studios is an integral part of Oracle CSS, where we help you maximize the value of your technology investment, right from implementation to adoption and beyond.

Oracle Innovation Studios is a global network of agile, outcome-focused, studios, powered by a rich catalog of, repeatable solutions so you can move fast, stay focused, and transform with confidence.

Our team's global delivery expertise ensures that you work with a diverse team of subject matter experts, architects, industry specialists, engineers, and AI, practitioners, who excel at navigating complex projects and enabling change at scale.

Together, let's go from insight to impact.





# Let's Talk

Just contact your Oracle representative and ask about Oracle Innovation Studios.



**ORACLE**  
Customer Success  
Services

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